



Implementing Circular Value Chains

Conference Program

(Conference moderated by Mr. Murat BAYRAM, Head of European non-ferrous business, EMR)

13.45 - 14.15 **Registration**

14.15 **Introductory remarks**

(Each session will be followed by a 10-minute moderated Q&A with the audience)

14.25 **Voluntary commitments vs. mandatory targets: striking the right balance to close the loop of the plastic value chain**

Keynote speaker: Mr. Antti PELTOMÄKI, Deputy Director General, DG Grow, European Commission
Mr. Michaël MANSUY, Veolia Group
Ms. Sandra TOSTAR, Volvo Car Corporation
Mr. Simon Francis WEBB, Government Relations, Procter & Gamble

Topics: - EU-wide pledging campaign to boost recycled content
- Mandatory recycled content for plastic bottles by 2025 and 2030
- Further actions to render plastics more circular

15.20 **Show case session: European Circular Economy Stakeholder Platform**

Mr. Bernd DITTMANN, member of EESC Bureau and Vice-President of the INT, Internal Market Committee

15.30 **A product policy framework to boost circularity**

Keynote speaker: Ms. Emmanuelle MAIRE, Head of Unit, Sustainable Production, Products and Consumption, European Commission
Mr. Anthony SANT, Sales & Marketing Director, AO Recycling
Ms. Christine LEVEQUE, Director Business Innovation BU Benelux and Germany, Suez
Mr. Eugenio LONGO, Head of sustainability & EU affairs – Strategy & Group Development, Borealis

Topics: - Expected changes to EU product policy framework
- Market frontrunners in designing circular products

16.30 **Networking coffee break**

16.50 **Unlocking obstacles affecting recycling in Europe to drive the circular economy and the climate agenda**

Keynote speaker: Mr. Walter KLOMP, Program Manager, Dutch Ministry of Infrastructure and Water Management

Mr. Hans van de NES, Business Development Manager for Paper & Plastic, Sortiva

Mr. Olivier FRANÇOIS, Market development and Environmental Affairs, Galloo Group

Topics:

- Issues arising from the waste shipment regulation for the transboundary movement of recyclables within the EU
- Completing the internal market for recovered paper
- The importance of improving the interface between waste, product and chemicals legislation

17.40 **Greening finance to boost circularity**

Mr. Pavel MISIGA, Head of Unit, Eco-innovation, DG GROW, European Commission

Mr. Jan RAES - Sustainability Advisor, ABN AMRO Strategy & Sustainability, Sustainable Banking

18.15 **Grupo OTUA: 45 years leading the way towards a circular economy**

Mr. Ion OLAETA, Director General, Grupo Otua – President of FER

18.20 **Keynote concluding remarks**

Mr. Murat BAYRAM, Head of European non-ferrous business, EMR

18.30 - 20.30 **Networking cocktail and standing buffet**

EuRIC Annual Conference 2019 is powered by

