



Implementing Circular Value Chains

Conference Program

14.00 - 14.20 **Registration**

14.20 **Introductory remarks**

Conference moderator: Mr. Murat BAYRAM, Head of European non-ferrous business, EMR

(Each session will be followed by a 10-minute moderated Q&A with the audience)

14.30 **Voluntary commitments vs. mandatory targets: striking the right balance to close the loop of the plastic value chain**

Keynote speaker: Mr. Antti PELTOMÄKI, Deputy Director General, DG Grow, European Commission

Mr. David BERMAN, Director, Public Affairs, Veolia Group

Ms. Sandra TOSTAR, Volvo Car Corporation

Mr. Simon Francis WEBB, Government Relations, Procter & Gamble (TBC)

Topics:

- EU-wide pledging campaign to boost recycled content
- Mandatory recycled content for plastic bottles by 2025 and 2030
- Further actions to render plastics more circular

15.20 **Show case session: European Circular Economy Stakeholder Platform**

15.30 **A product policy framework to boost circularity**

Keynote speaker: Ms. Emmanuelle MAIRE, Head of Unit, Sustainable Production, Products and Consumption, European Commission

Mr. Anthony SANT, AO Recycling, Sales & Marketing Director

Topics:

- Expected changes to EU product policy framework
- Market frontrunners in designing circular products

16.30 **Networking Coffee break**

16.50 **Unlocking obstacles affecting recycling in Europe to drive the circular economy and the climate agenda**

Keynote speaker: Mr. Walter KLOMP, Program Manager, Dutch Ministry of Infrastructure and Water Management

Mr. Olivier FRANCOIS, Galloo Group

Topics:

- Issues arising from the waste shipment regulation for the transboundary movement of recyclables within the EU

- Importance of improving the interface between waste, product and chemicals legislation

17.50 **Greening finance to boost circularity**

Mr. Pavel MISIGA, Head of Unit, Eco-innovation, DG GROW, European Commission (TBC)

Mr. Jan RAES - Sustainability Advisor, ABN AMRO Strategy & Sustainability, Sustainable Banking

18.15 **Keynote concluding remarks**

18.30 - 20.30 **Networking cocktail and standing buffet**